



# Season 40 Program Advertising Form

Play programs are fully digital this season. 2019-2020 advertisers receive a ~30% discount renewing their ad. Program ads can now be in color! Ad sizes are based on printed programs, but will likely be displayed on computers or mobile devices. For a partial example, please visit [AmeliaCommunityTheatre.org/book](http://AmeliaCommunityTheatre.org/book). Every ad includes livestream tickets for the season. Season 39 vouchers will be honored through the end of 2020.

Business Name \_\_\_\_\_

Buisness Phone \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Website URL \_\_\_\_\_

Contact Person Name \_\_\_\_\_ Contact Email \_\_\_\_\_

## Please Select One

- ☐ I will provide an ad. *Please note the Artwork Specifications below.*
- ☐ I'm a past program advertiser and would like to use my most recent ad. *Reformatting may be necessary.*
- ☐ I would like assistance in creating a new ad. *A minimum of two weeks may be required to create ads.*

✓	Category	Print/Full Dimensions	Minimum Viewing Dimensions	Livestream Membership	New Price	Renewal Price
	Full Page	5" wide x 7.75" high	650px x 1000px	16 Tickets	\$550	\$385
	Half Page	5" wide x 3.75" high	650px x 480px	8 Tickets	\$350	\$245
	Quarter Page Horizontal	5" wide x 1.875" high	650px x 240px	4 Tickets	\$180	\$126
	Quarter Page Vertical	2.375" wide x 3.75" high	300px x 480px	4 Tickets	\$180	\$126
	Eighth Page	2.375" wide x 1.875" high	300px x 240px	2 Tickets	\$90	\$63

**Artwork Specifications:** All ads are displayed in color (if available) in a PDF online and via download. Artwork should be supplied in a high-resolution, ready-to-print format in the dimensions specified above. Submit ads as either JPEGs or PDFs (300 dpi) via e-mail to [info@AmeliaCommunityTheatre.org](mailto:info@AmeliaCommunityTheatre.org). Ad copy and fonts should be at least 20 points for the best readability in a mobile format. Ads that are submitted larger than the designated ad space will be scaled down to fit. Ads submitted smaller than the designated ad size may be enlarged or bordered. Business cards are not acceptable as ads. Although we can design a new ad at no additional cost, please submit your content for the ad as soon as possible to ensure adequate time for the ad to be included.

Method of payment: ☐ Check Amount \$\_\_\_\_\_ Check Number \_\_\_\_\_  
☐ Visa ☐ MasterCard ☐ Discover (ACT will call for credit card information.)

**Please mail a completed form to ACT Advertising, 209 Cedar Street, Fernandina Beach, FL 32034. Make checks payable to Amelia Community Theatre.**

*Submit your ad contract by September 21, 2020, and we will include your ad in all Main Stage programs in ACT's 2020-2021 season. Questions? Call ACT at (904) 261-6749.*